



**Making Cents
International**
MakingCents.com

Making Cents International Quarterly E-Newsletter

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In This Issue

Youth-Inclusive Financial
Services (YFS)

Building the Capacity of Small-
Scale Farmers

Strengthening the Youth
Enterprise and Livelihoods Sector

Staying Connected

[Join Our Mailing List!](#)

Sign up now for Youth- Inclusive Financial Services courses in Accra, Ghana

Attend our next **Youth-Inclusive
Financial Services Courses**,
offered by Making Cents
International and hosted by
SMDP in **Accra, Ghana** from
March 15-27, 2010.

Courses will provide financial
services providers and youth
serving organizations with an
understanding of issues particular
to the youth market and equip you
with strategies and tools to be
able to develop and deliver
financial services to youth.

Welcome!

Dear all,

Greetings from Making Cents International. I hope that your new year is off to a great start. In this issue, you will find news on upcoming youth-inclusive financial services courses, updates on our work in Agriculture and Food Security, and how Making Cents and our partners are helping to strengthen the youth enterprise and livelihoods sector.

On behalf of the Making Cents International team, we look forward to another year of great partnerships and shared visions in furthering economic opportunities for youth and adults at the individual, community and global levels.

Best wishes,

Fiona Macaulay
President, Making Cents International

Youth-Inclusive Financial Services (YFS)

Training Opportunities

Highly interactive courses that provide you with tangible tools, youth-inclusive financial services packages, and action plans tailored to your specific needs and interests. To bring these innovative courses to you or to become a certified trainer, [contact us!](#)

Course Offerings and [Course Descriptions:](#)

- Making the Case for Offering Youth-Inclusive

Click [here](#) to learn more and contact us now to register!

Registration Deadline:
February 26, 2010

Scholarship Applications are due by February 5, 2010.

Job Announcements

Making Cents International is seeking to fill two full-time positions in Washington, D.C.: **Director of New Business** and **Administrative Assistant**.

For more information about these opportunities, as well as short- or long-term international assignments, click here: [Employment Opportunities](#)

Meeting Facility Rental

Making Cents International is pleased to announce that our meeting room facilities are now available for rental. Comfortable for events up to 25 people, our conveniently located Georgetown space has high ceilings, hardwood floors, wireless internet, and a flexible table set-up.

For pricing information and pictures, click here: [Meeting Facility Rental](#)



Contact Us

General info:
Tel: +1-202-783-4090
Email: info@makingcents.com

Financial Services (1/2 day)

- Implementing Sound Practices in Youth-Inclusive Financial Services (2 days)
- Market Research with Youth Clients (3 days)
- Adapting and Developing Financial Services for Young People (3 days)
- Partnering for Improved Service Delivery with Young People (2 days)

Upcoming Locations and Dates:

- **Accra, Ghana:** March 15-27, 2010 (hosted by SMDP) [Click here to register!](#)
- **New Hampshire, USA:** May 31-June 12, 2010 (hosted by SMDP)
- **Zanzibar, Tanzania:** October 11-23, 2010 (hosted by SMDP)

Technical Assistance

Making Cents International is currently working with CHF International on implementing a Youth-Inclusive Financial Services (YFS) project in the West Bank and Gaza. The project is helping a local microfinance program, Ryada, to develop a financial product that serves this important market. Together with Ryada, Making Cents will undertake an in-depth market research study inclusive of delivery mechanisms that include youth serving organizations (YSOs). In January, Making Cents' trainers delivered the "Implementing Sound Practices in Youth-Financial Services" course, building the capacity of practitioners of YSOs and MFIs with an understanding of what it takes to more intentionally serve youth with financial services. A team from Making Cents will travel back to the region for the market research phase in February 2010.

Making Cents International is also helping Freedom from Hunger "connect the dots" between their programming in Ecuador and Mali with youth-inclusive approaches. Making Cents will be developing the market research tools, reviewing plans of local groups doing market research, and will be reviewing data to make recommendations on both financial literacy and savings products.

Case Studies Series

Interested in knowing which organizations are leading the youth-inclusive financial services sector? In partnership with organizations around the world, Making Cents International has produced 14 high-quality case studies highlighting and documenting the innovative work of the emerging leaders in this sector. [Click here](#) to view abstracts and download case

Website: www.makingcents.com

Global Youth Enterprise and Livelihoods Development Conference:

whitney@makingcents.com

YFS-Link Program:

rathi@makingcents.com

studies.

For more information on how your organization can be a part of the Youth-Inclusive Financial Services Case Study series, contact YFS-Link Program Coordinator, Rathi Mani at rathi@makingcents.com .

Building the Capacity of Small-Scale Farmers

Agricultural Enterprise and Homestead Training in Nigeria



Nigeria is about twice the size of California and accounts for almost half of the entire population of West Africa. While Nigeria is rapidly urbanizing, the majority still live in poverty, in rural areas and agriculture still forms the basis of their livelihoods.

Making Cents International, under the USAID MARKETS project in Nigeria, is working in collaboration with the World Bank-funded Fadama III initiative to train 500 field workers across the country in an effort to change the lives of 250,000 farmers through the delivery of a field-tested, interactive curriculum that provides small-scale subsistence farmers with the skills to become commercially oriented agriculture business men and women.

Making Cents is also providing enterprise development skills training to partner organizations working with caregivers of orphans and vulnerable children (OVCs) under a PEPFAR-funded program under USAID MARKETS. Making Cents is building the capacity of implementing partners across 4 states by imparting a series of training of trainer workshops. A component of this training includes homestead farming - looking at the home-based farm as an income generating activity and/or a source of daily nutritional value.

"Last week, a man high-fived me during the lunch break because he simply enjoyed how Making Cents facilitates training sessions." - Mariko Scavone, Making Cents' Trainer and Agriculture and Livelihoods Specialist.

Strengthening the Youth Enterprise and Livelihoods Sector

Advisory Committee for the NMC Global Youth Congress

Making Cents International serves on the advisory committee for the NMC Global Youth Congress, an initiative of the Government of Italy to support and promote the active participation of young people in decision-making that contributes to sustainable development. Other committee members include: the World Bank, the Inter-American Development Bank, Microsoft, MTV, UNESCO, ILO, Amartya, UN Habitat, Fairtrade, Flare, WWF, and the region of Puglia, Italy, among others. More than 1,500 stakeholders from more than 120 countries convened in Bari, Italy from January 19-21, 2010 to launch a multi-year initiative. For more information, please visit: www.nimociv.org .

Global Youth Enterprise and Livelihoods Development Conference Updates

Preparations for the 2010 Global Youth Enterprise and Livelihoods Development Conference in Washington, D.C. are underway! In just three years, this conference has become the "go to" place for practitioners, funders, educators, policymakers, members of the private sector, and other professionals who design, implement, monitor, evaluate, and fund programs in this field. Past conferences have convened on average 300 participants from 45 countries. Stay tuned for more information about 2010 conference dates, themes, and ways you can contribute. You can always find the latest news and information at www.youthenterpriseconference.org .

We will also be sending more information about the launch of Making Cents International's 2009 post-conference publication soon. Each of our past post-conference publications has been downloaded over 1,000 times in over 100 countries. To sign-up for the Conference mailing list, email Sabrina@makingcents.com .

Staying Connected

